

**NEW DOMED MAGIC CARPETS AT MONT-ORFORD!
A first in Quebec, and just part of a major revitalization project.**

Orford (Quebec), October 1, 2019—Skiers and boarders will ride the magic carpet in comfort when they head to the all-new Beginner Zones at Mont-Orford this winter.

“We’ve added a transparent tunnel to shield against the elements,” explains Simon Blouin, Assistant Director and Operations Manager, “It’s an important feature that will enhance the beginner’s overall experience. We’ve also added a second conveyor to increase the flow of skiers, boarders, parents and/or instructors to the different Beginner Zones.”



The domed magic carpet runs up the centre of the learning hill, and divides the area into two distinct zones to meet individual needs and skill levels—a classic beginner hill with an open, consistent slope, and varied topography with a series of banks and mounds to facilitate learning.

“More than half a million dollars have been invested in the new Beginner Zones,” says Jacques Demers, President of La Corporation Ski & Golf Mont-Orford (Corporation), “It’s part of a major revitalization project that began when we assumed management of the mountain.”

Upgrades to the snowmaking infrastructure began in 2018, with significant enhancements being completed over the course of this past summer.

“One of our key objectives is to expand our offering to beginner and recreational skiers, such as young families and school groups,” adds Blouin, “They tend to congregate on trails such as the 4 Km, the Familiale and Mont Alfred Desrochers. These runs have always relied upon natural snow cover, but with our new snowmaking capabilities, we can offer a much larger ski terrain, much earlier in the season.”

The revitalization project also includes a **NEW Visitor Centre** for more convenient service.

Demers explains, “Visitors now have one-stop, indoor access to all the services they may need—lift tickets, equipment rentals, private lessons, the snow school, and customer service. The Centre is also strategically located close to the Beginner Zones and the Giroux Nord chairlift which is always in big demand with families and school groups.

“More than ever, we want to encourage people to discover this wonderful wintertime activity. Anyone can begin by getting a day pass to our Beginner Zones for just \$10 (plus tax).”

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About Mont-Orford

Mont-Orford is an incomparable four-season recreational tourism destination located in a national park in the Eastern Townships, just 1.5 hours from Montreal (Quebec). This region is renowned for its breathtaking scenery, plethora of outdoor sporting activities, and culinary, cultural and leisurely delights. With its world-class ski resort, golf club and year-round events, Mont-Orford is the heart of an unmatched lifestyle where you can Go All Out, every day of the year.

For more information, contact:

Valérie Collette, Conseillère marketing | Corporation Ski & Golf Mont-Orford
vcollette@orford.com | 819 843-6548 poste 8359